

Designer Inspiration

5 Words

Ideation

Design Development

Design Refinement with Prototyping

Manufacturing Process

Working Lamp

Jonathan Ive

Apple's Chief Design Officer

Holds over 5000 patents

Has been recognized for numerous design awards

including the Design Museum London's first Designer of the Year in 2003, the Design and Art Direction (D&AD) President's Award in 2005 and the Cooper-Hewitt National Design Museum's Product Design Award in 2007.







- Relevant
- Clean
- Simplistic
- Modern
- Evolving
- Luxurious
- Symmetrical
- Subtle
- Intuitive













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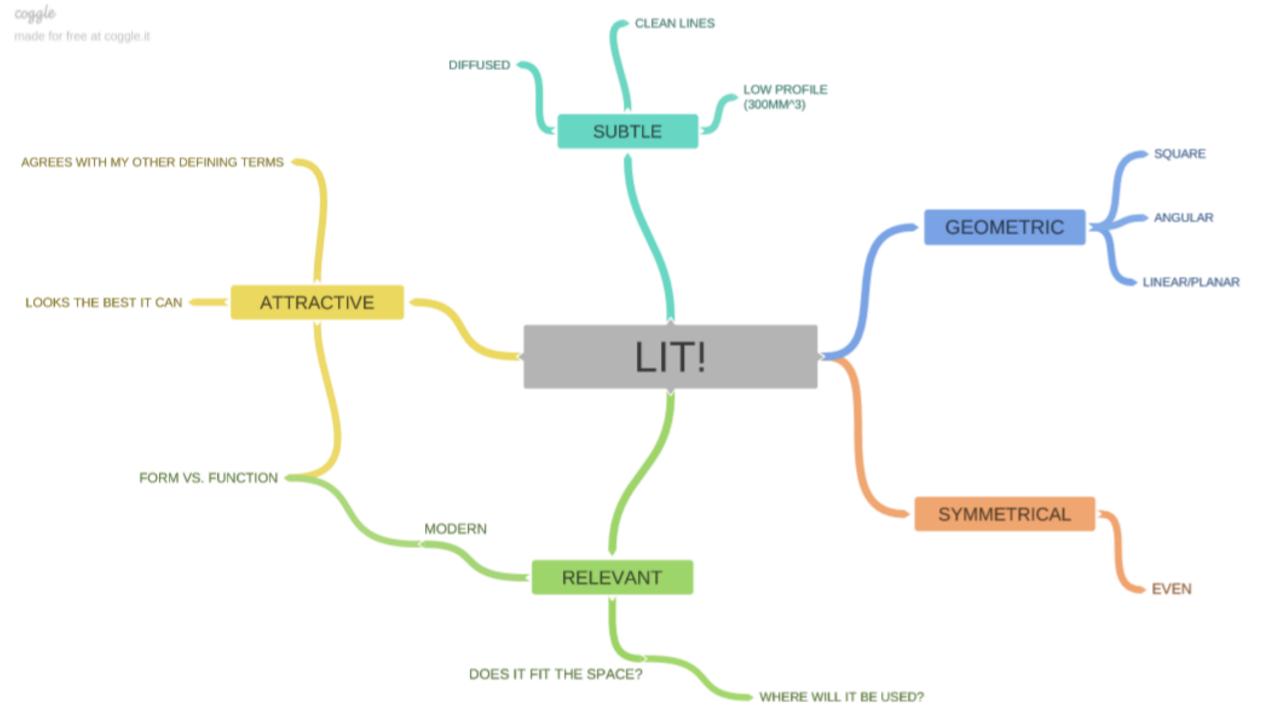
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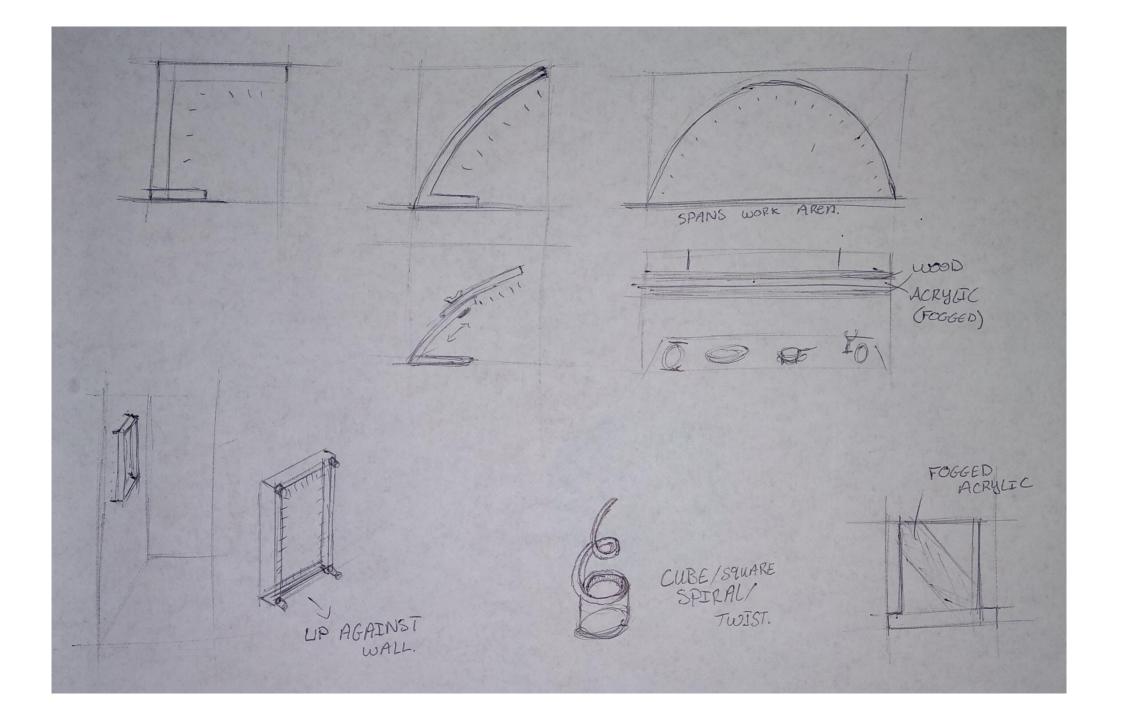
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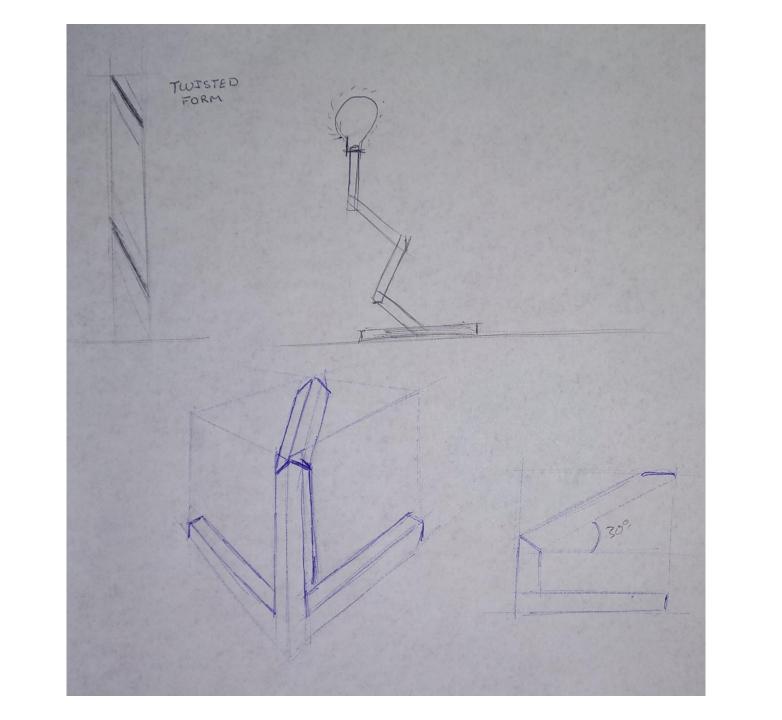
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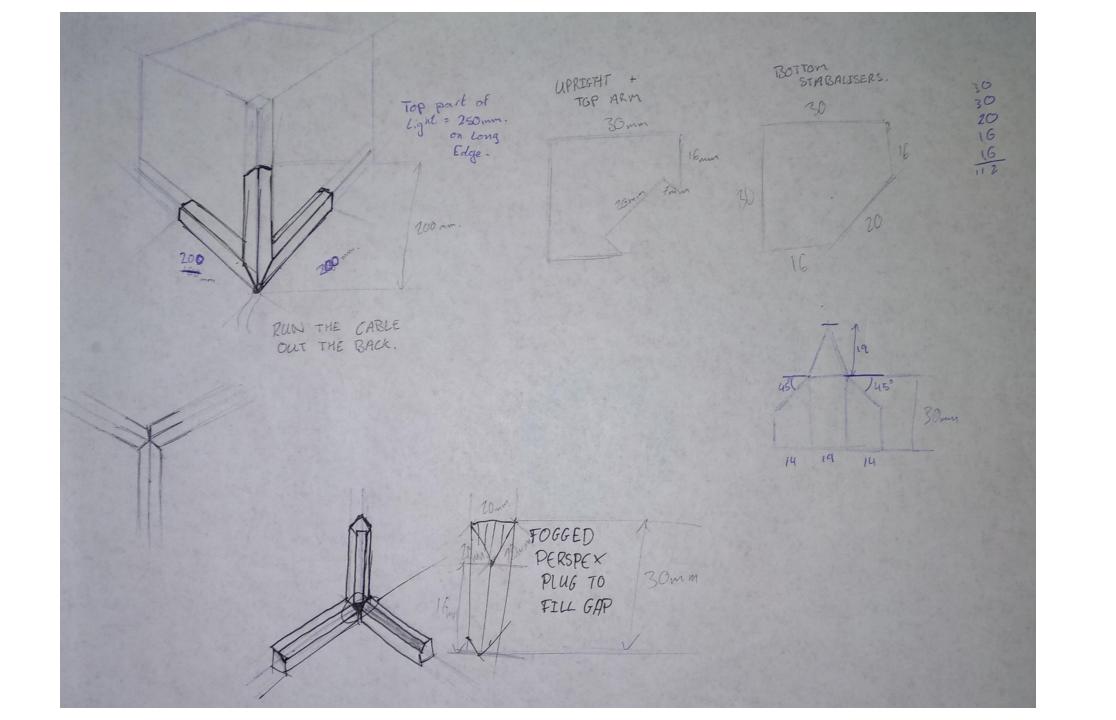
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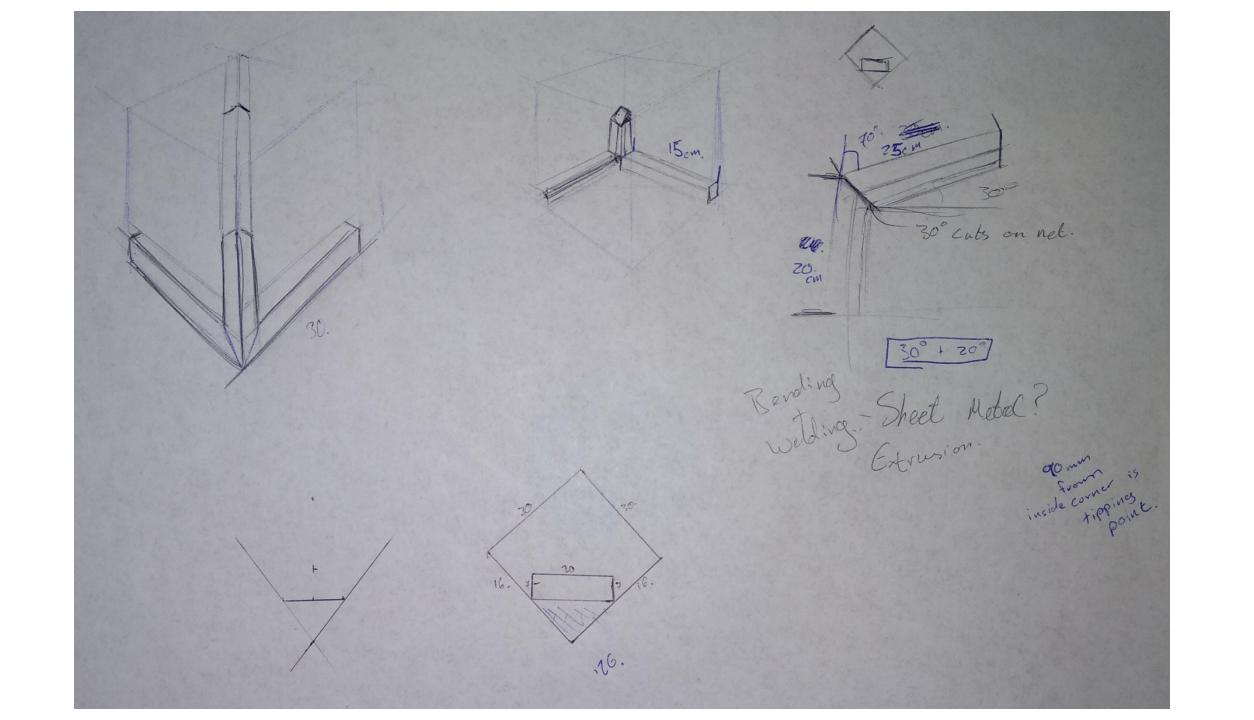
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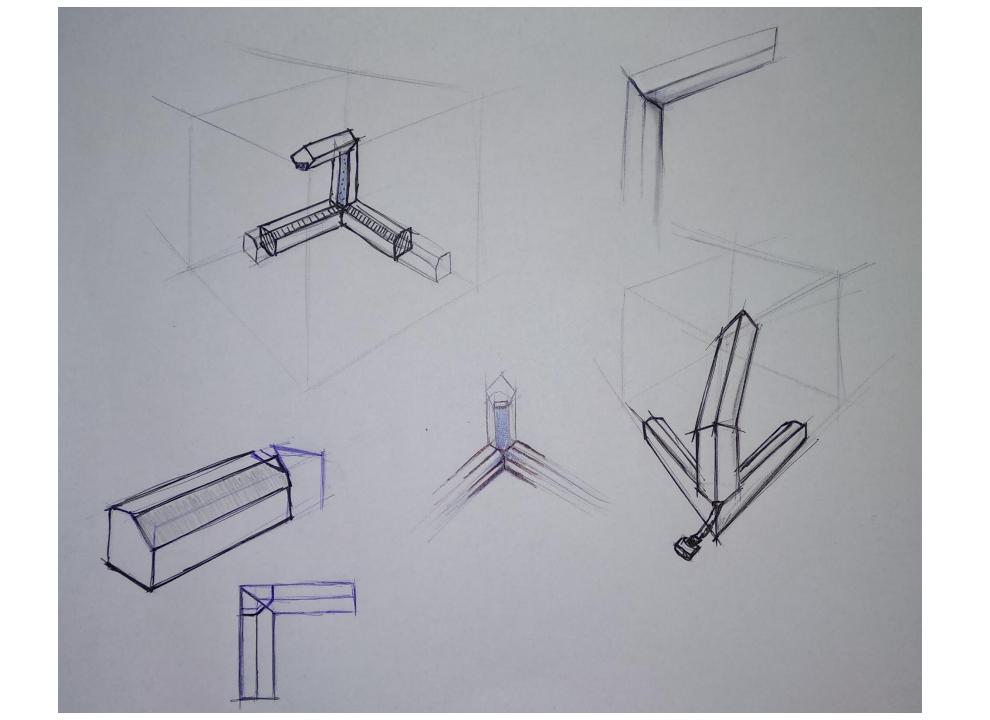
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First model made a little out of proportion





Legs shortened after a tip experiment. The top is still out of proportion, I made shorter mock-ups to get scale and proportion correct before manufacturing, however I forgot to take pictures

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Boards laminated

Stock squared



A 45* jig was cut to allow me to make the cuts I needed to. They were also used to stabilize the pieces when cutting the mitres which I did not photograph



Once all my cuts were made, I had to chisel out the slot for the LED Rope light and the Perspex cover that I was going to fabricate as well. I also forgot to photograph the making of the Perspex

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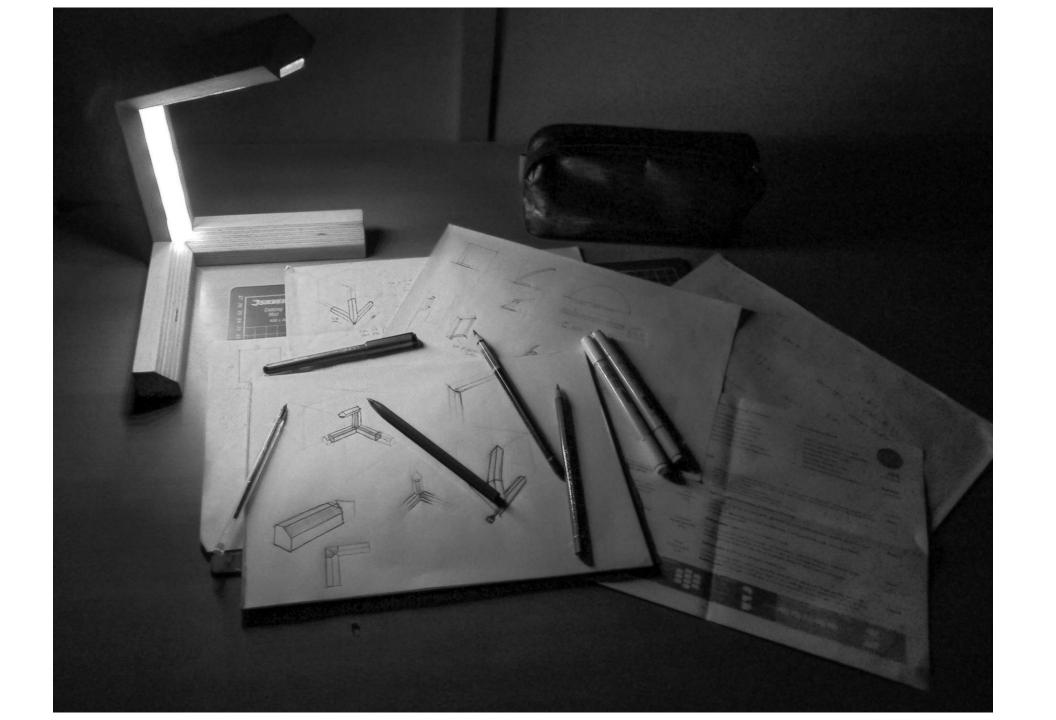
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